

# Spain at CIIE 2020

Shanghai, 5-10 November 2020

## 2020 中国国际 进口博览会 · 西班牙

上海, 2020年11月5日至10日

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# EAT & DRINK SPAIN

#SpainFoodNation



**FWS** Foods and Wines  
from Spain

#alimentosdespafia

# 总述

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### Food and agricultural products 食品与农产品

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# EAT & DRINK SPAIN

#SpainFoodNation







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Aceites Guadalentín SL, one of the largest oil- mills in southern Spain. Since our foundation in 1926 we have adapted our production system to the most innovative technology. We produce DOP EVOO, Organic and early harvest. Our oils are from our ancient trees and have been widely awarded.

Aceites Guadalentín SL, 西班牙南部最大的油磨工厂之一。自1926年成立以来，一直将最创新的技术应用于生产系统。我们的产品有原产地名称保护特级初榨橄榄油、有机橄榄油和早收橄榄油。我们的油来自古老的橄榄树，获得广泛认可。

**Antonio Francisco  
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CEO  
首席执行官

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经理

**José María Ruiz**  
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Aceites Malaga's dedicated to the packaging and commercialization of olive, sunflower and seeds oils, all under its own brand and private brands. Located in Malaga, Spain, facing the Mediterranean Sea, the company was founded in 1968 by Francisco Perez Godoy, when opens a small shop selling oils. Today it has become in one of the leading companies in Malaga's industry, all without losing its family spirit. With the second generation the company has professionalized, updated facilities, and new oils are introduced to attend the growing customer demand. Aceites Malaga's history has been characterized by the effort, dedication, investment and adaptation to the needs of our customers.

Aceites Malaga致力于自有品牌和私人品牌的橄榄油，葵花籽油和种子油的包装和营销。该公司位于西班牙马拉加，面朝地中海，由Francisco Perez Godoy于1968年创立，当时他开设了一家小店出售食用油。如今，它已成为马拉加橄榄油行业的领先公司之一，而且并未失去其家族精神。随着公司第二代经营者的发展，该公司更加专业化，设施也得到了更新，并引入了新的油品以满足不断增长的客户需求。公司的历史一直以努力、奉献、投资和适应客户需求为特色。



**Shi Yuhong**  
Export Manager  
出口经理



**Marcos Gorricho**  
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VIÑEDOS Y BODEGAS ALCONDE S.L. from 1956 the winemakers of lerin elaborated wines in or vineyards. As proud heirs of this land we make a range of simple,sunny and colourful wines inside and outside the bottle, wines of friendly,soft and funny styles. The winery owns 510 hectares of vineyards.

VIÑEDOS Y BODEGAS ALCONDE S.L. 从1956年开始，纳瓦拉大区Lerin镇的酿酒师开始在这里的葡萄园中酿酒。作为这片土地的骄傲继承人，我们酿造了一系列简单、阳光、多彩的葡萄酒，口感友好、柔和而有趣。酒庄拥有510公顷的葡萄园。



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**Bernardo Hernández**  
*International Ambassador*  
国际大使

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**Tomás Rodríguez**  
Manager  
经理



**José Ramón Godoy**  
Head of International  
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**Monica Xie**  
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## BEEF AND LAMB FROM SPAIN

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PROVACUNO is a professional beef organization, and INTEROVIC is an interprofessional of goat and lamb and goat meat in Spain. The members of both entities represent more than 85% of the production and marketing of beef, sheep and goat meat in Spain. Both entities are recognized by the Ministry of Agriculture and Fisheries, Food and Environment of Spain. Our membership covers the production, processing, commercial and technical parts of the industry with the main missions of promoting the Spanish Beef and Lamb image all around the world, endeavoring for access to different markets, educating the general consumers the benefits of consumption the unique meats of Spain.

PROVACUNO是一家专业的牛肉组织，INTEROVIC是西班牙山羊、羊肉和山羊肉的专业组织。两个机构的成员占西班牙牛肉、绵羊和山羊肉生产和销售的85%以上。二者均得到西班牙农业和渔业、食品与环境部的认可。

我们的会员遍布行业的生产、加工、商业和技术领域，主要使命是全面推广西班牙牛肉和羊肉的形象，努力进入不同的市场，向普通消费者宣传食用西班牙这些独特肉制品的益处。



## Wei Ye

*Asian Export Area Manager*

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## BODEGAS BOCOPA



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Bogedas Bocopa was created in 1987 when a group of local cooperative wineries joined forces to better market their produce. They stopped selling in bulk and focused on bottled wine in order to sell more of the member wineries' production. Bocopa is a group of several cooperatives in Alicante invested in a shared project. Just as the grapes form clusters, Alicante's growers formed their own cluster to become one of the Valencian Communities most important companies.

Bogedas Bocopa成立于1987年，由一群本地合作酿酒厂组成，以便更好地销售其产品。他们停止了散装酒销售，而专注于瓶装葡萄酒，以出售更多成员酒庄的产品。Bocopa是由阿利坎特的几个合作社组成的集团，是他们共同投资的共享项目。就像葡萄聚集成串一样，阿利坎特的种植者也形成了自己的集群，成为瓦伦西亚自治区最重要的公司之一。



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**Weiwei Pan**

CEO

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Euway Gourmet Selection S.L. is a company specialized in the gourmet food import and export trade. Professionally solve the diverse needs of customers.

Euway Gourmet Selection S.L. 是一家专业从事美食进出口贸易的公司。专业解决客户的多样化需求。



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**Soledad Serrano**

CEO

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Outstanding professional company in the agro-food sector, with a high experience and family tradition in olive groves. Characterized by excellence in the harvesting and milling of their olives. The results is a highest quality, a natural juice of their olives that has led to numerous awards and recognitions such as the China International Olive Oil Competition, New York International Olive oil Competition, Olive Japan, Ecotrama and many more.

农业食品领域的杰出专业公司，在橄榄油行业拥有丰富的经验和家族传统。以其橄榄采收和研磨的精益求精为特征。橄榄油品质卓越，在中国国际橄榄油大赛、纽约国际橄榄油大赛、日本橄榄油大赛、Ecotrama等活动中赢得了众多奖项和认可。



**Chang Wang***Area Manager*

区域经理

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Font Salem is the leading manufacturer in a wide range of beers, carbonated and non-carbonated soft drinks and water. It produces over 1.000 million litres in its 3 plants and is present in around 100 countries on all 5 continents.

Font Salem是多种啤酒、碳酸和非碳酸软饮料和水的领先制造商。三家工厂生产超过10亿升水，产品遍及五大洲100多个国家。

**Rocío Muñoz***Export Director*

经理

**GRUPO FAUSTINO****Grupo Faustino**

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Grupo Faustino, is a fourth-generation family business which has become the undisputed leader in the production and exports of high quality wines. Modern management has led to a consolidation of the Group based on three fundamental pillars: vineyards, quality and innovation. Today, Grupo Faustino includes six wineries located in six key Spanish designations of origin. The new generation of Bodegas Faustino has upheld the family tradition of acquiring land as a fundamental factor in guaranteeing the quality of the wines made in its wineries. This is how Grupo Faustino has become one of the largest vineyard owners in Rioja.

Grupo Faustino是一家传承四代的家族企业，在高品质葡萄酒的生产和出口方面已成为无可争议的领导者。现代化的管理使集团的三大基本支柱得以巩固：葡萄园、质量和创新。如今，Grupo Faustino拥有六个酿酒厂，位于六个主要的西班牙原产地名城保护中。

新一代的Bodegas Faustino秉承了收购土地的家族传统，将其作为保证其酒庄生产的葡萄酒质量的基本因素。这就是Grupo Faustino成为Rioja最大的葡萄园所有者之一的方式。

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**Maggie Wan***Sales representative*

销售代表

**Juan Zhang***Sales representative*销售代表

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**GRUPO JORGE**

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Grupo Jorge is one of the largest meat companies in Europe and has been part of the pork sector for more than 75 years. It exports to more than 80 countries worldwide, including China, Japan and Canada. It covers the whole production chain of the pig, from genetics to final sale.

Grupo Jorge 集团公司是欧洲最大的肉类公司之一，并且在猪肉行业已经有超过75年以上的历史。目前已经出口到全球80多个国家，其中包括中国、日本和加拿大等国家。Grupo Jorge集团公司涵盖了从遗传到终端销售的整个猪肉生产链。



**Zhikang WANG**  
Area Manager  
区域经理



**Miguel Ángel Zapata**  
Export Manager  
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## MONTESANO EXTREMADURA

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Montesano is located in the south of the province of Badajoz, Spain in an area known as The Cradle of Iberian pork. We can guarantee ideal breeding conditions for our animals, plus the ideal environmental conditions for drying and curing the Iberian hams and other sausages products, as well as the know-how inherited from the family tradition and our dedication to and experience in each of the processes we carry out.

Our traditional art work production process combining the advanced facilities allows us to offer hams products with every health guarantee possible and with the full Iberian flavor.

Montesano位于西班牙巴达霍斯省南部，那里以伊比利亚猪肉的摇篮而著称。我们确保为生猪提供理想的饲养条件，为风干和加工伊比利亚火腿和其它香肠产品提供理想的环境条件。流程中的每一环节都体现了家族传承的专业技艺、倾情投入和丰富经验。

传统精品生产工艺与先进设备相结合下生产的火腿制品，不仅其健康条件得以尽可能保证，而且具有浓郁的伊比利亚风味。

**Yi DU**  
*Purchasing Manager*  
 采购经理

**Yichao WANG**  
*Sales Manager*  
 销售经理

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Macro was founded in 2016, on the back of an earlier importing family business, with the idea of bringing high quality Spanish wine and delicatessen products to the Chinese market. Currently, Macro's headquarters is based in Zhejiang province, where we house a 3000 square meter showroom and warehouse and where the day to day handling of the company is done. The Beijing storefront is presently the secondary location, focused on meeting the growing demand for our products.

Macro成立于2016年，前身是一家从事进口贸易的家族企业。其理念是将高品质的西班牙葡萄酒和美食产品引入中国市场。目前，Macro的总部位于浙江省，设有3000平方米展厅和仓库，负责日常公司事务。北京分店位居第二，致力于满足对我们产品不断增长的需求。



**Chen Qi**  
*China Manager*  
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Vision Spain China is a comprehensive multi-field service company located in Madrid, the capital of Spain, aiming to provide services for various exchanges and cooperation between China and Spain. the company provides a full range of services in the fields of bilateral trade, investment, culture, art, education, sports, tourism, technology, talents, and government exchanges.

Vision Spain China位于西班牙首都马德里，是一家综合性多领域服务公司，旨在为中西之间的各种交流与合作提供服务。该公司在双边贸易、投资、文化、艺术、教育、体育、旅游、技术、人才和政府交流领域提供全方位的服务。

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EUROPEAN REGIONAL DEVELOPMENT FUND

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