

EAT & DRINK SPAIN

**OPEN DAY KUALA
LUMPUR 2023 - SPANISH
FOOD & BEVERAGE
SHOWCASE**

November 23rd, 2022

Spain spreads passion
to your food



#SpainFoodNation



FWS Foods and Wines
from Spain

alimentosdespafia

SPANISH FOOD & BEVERAGE SHOWCASE - OPEN DAY 2023

November 23rd, 2023
10:00am – 3:30pm
The Grey Box
No. 2 Jalan Robertson
Kuala Lumpur
Malaysia

ECONOMIC AND COMMERCIAL
OFFICE EMBASSY OF SPAIN IN
MALAYSIA
Level 20, TS Law Tower
39, Jalan Kamuning Pinggiran TRX
55100 Kuala Lumpur
G/L: (60 / 3) 2110 8990

ICEX ESPAÑA EXPORTACIÓN E INVERSIONES, E.P.E.
Paseo de la Castellana, 278
28046 Madrid – España
Tel.: (+34) 913 496 100
alimentos@icex.es
www.icex.es
www.foodswinesfromspain.com



Open Day 2023

The Open Day for Spanish foods and beverages in Malaysia in 2023 is organized by ICEX Spain Trade and Investment and the Economic and Commercial Office of Spain in Kuala Lumpur, aiming to highlight the quality and wide variety of foods, wines, and other beverages from Spain currently available in the Malaysian market.

The Economic and Commercial Office of Spain in Malaysia and ICEX Spain Trade and Investment, as the official body to promote Spanish trade by the Spanish government in Malaysia, are fostering relationships between Spanish companies and Malaysian importers and distributors. They are also promoting the image of the quality and excellence of Spanish foods and wines.

#SpainFoodNation

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Spanish Foods & Wines Open Day 2023

CEILING HEIGHT:
CAPACITY:

7 Meter / 23 Feet
100 – 250 Seated
300 – 400 Standing

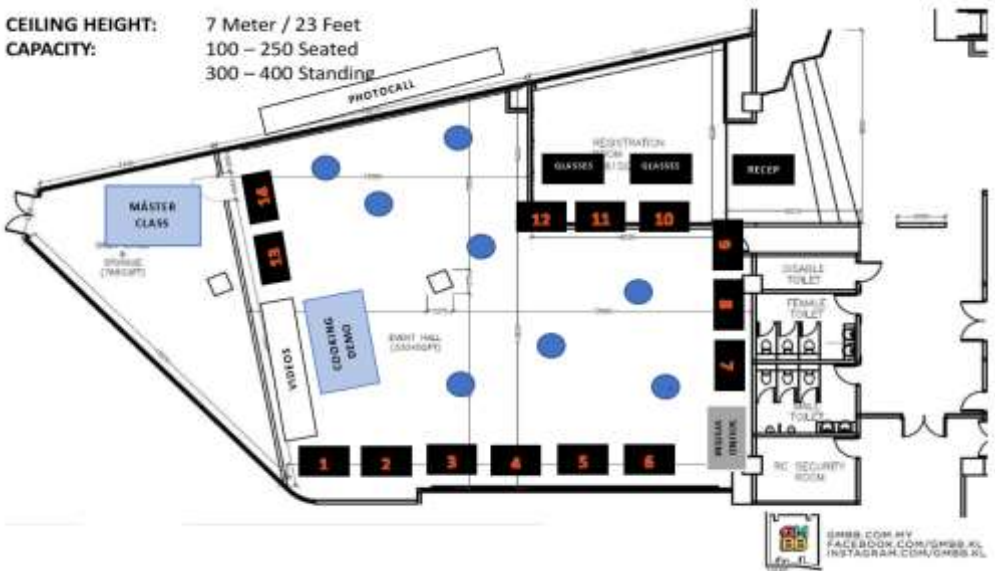


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AGENDA

10:00 Opening.

10:30 - 11:00 First Session: Spain Indigenous Grape Variety Trail.

11:30 - 12:30 Wine Masterclass by Roderick Wong. Cellar Master.

12:45 - 13:45 Cooking Demonstration by Steven Wong. Sous Chef at Hilton.

14:00 - 14:30 Second Session: Spain Indigenous Grape Variety Trail.

14:30 - 15:30 Networking.



PASIÓN ESPAÑOLA



Pasion Española specializes in the import, distribution, and promotion of Spanish Gourmet products. They import a wide range of products from organic and natural wines, cheeses, cold cuts, ibérico pork and other frozen meats, vinegars, XV olive oil, Spanish anchovies, to a good variety of wild seafood.

For this Open Day event they will be showcasing cold cuts, gourmet snacks, extra virgin olive oil, ready-to-eat eat gourmet products, spices, cheeses, canned and preserved foods, wine, frozen meats and seafood.

Contact details:

Victor E De Jesús (CEO)

Email: victor@spanish-passion.com

Phone number: +60122237973

DIONYSUS ASIA



Dionysus Asia is one of the leading wine distributors in Malaysia, specializing in high-quality wines from around the world. Dionysus Asia offers a wide selection of wines including everything from artisanal, single-vineyard wines to award-winning varietals. Their goal is to provide a unique experience, with exceptional customer service and quality products.

At this event, they will represent Bodegas Alvia, a Rioja winery located along the Camino de Santiago in Spain; Finca Museum, one of the leaders in making reserve wines, located in Cigales DO in Valladolid; Vallformosa, the Best Winery of the Year for three consecutive years from Catalonia, Spain. Dionysus Asia is the Malaysia importer and distributor of these top brands.

Contact details:

Edmond Quah (General Manager)

Email: edmondofdionysus@gmail.com

Phone number: +60362583530

Web: www.facebook.com/dionysusasia.my

MASA MADRE CHRISTINA´S BAKERY AND KITCHEN



We supply Spanish food and handmade bread. We are selling Spanish Cold Cuts: Ibérico Jamón, Chorizo, Salchichón and Lomo. Spanish Cheese: Manchego, Truffle, Romero, Boletus and Jalapeño. We also prepare cold cuts platters, Ibérico cold cuts and manchego cheese.

Wish everyone can try and enjoy the Spanish products from Masa Madre. Please, make an appointment for visit the shop!

Contact details:

Christina Chu (Director)

Email: christinayh.chu@gmail.com

Phone number: +601160630522

Instagram: [@masamadre_kl](https://www.instagram.com/masamadre_kl)

FINLUX SDN BHD



We are a premium F&B importer specializing in boutique products that emphasize family-owned brands and non-commercial selections. Our strength lies in supplying high-end F&B establishments throughout Malaysia. We take pride in offering a refined and unique range of products that elevate the dining and beverage experiences of our discerning customers.

At Finlux, we are committed to delivering quality and a taste of authenticity to the Malaysian culinary scene.

Contact details:

Kent Chuah (Senior Sales Executive)

Email: info@finlux.com.my kentfinlux@gmail.com

Phone number: +60377294733

Web: www.2winewine.com

SPANISH GOURMET



Spanish Gourmet is your gateway to the rich culinary traditions of Spain. We offer a carefully curated selection of authentic Spanish delicacies, from savory Cold Cuts to fresh Vegetables and Fruits. Whether you're hosting a tapas night or seeking to elevate your meals, we have you covered. At this event, they will be exhibiting tomatoes and edible flowers.

Contact details:

Juan Miguel Marzal (Director)

Email: juanmiguel@spanishgourmet.com.my

Phone number: +60126351970

GALLANT MARKETING



Established in 2014, Gallant Marketing specializes in importing and distributing boutique wines and beers from around the world. Our diverse portfolio includes selections from Spain, France, Italy, Germany, South Africa, Australia, Chile, Argentina, New Zealand, and more.

We supply retail shops, restaurants, hotels, and duty-free outlets, bringing premium beverages to a wide audience. We are dedicated to enhancing the beverage experience and are committed to quality and variety.

Contact details:

Chong Wai Lun

Email: chongwailun@hotmail.com

Phone number: +60 193805788

IN VINO VERITAS



Established in August 2009 and headquartered in Kuala Lumpur, Malaysia, In Vino Veritas, which translates to "In Wine There Is Trust" from the Spanish language, has been a key player in the Malaysian wine market for 14 years. The company's objective is to be a leading wine-oriented enterprise in Malaysia, with a strong focus on brand building and recognition.

Backed by a dynamic and experienced team, In Vino Veritas specializes in distributing and marketing wines from various countries, offering a comprehensive distribution network that includes supermarkets, wine shops, online platforms, hotels, and restaurants across Malaysia and East Malaysia.

Contact details:

Jarrold Chek (Marketing Manager)

Email: jarrold@invinoveritas.com.my

Phone number: +60122230170

Web: www.invinoveritas.my

LUEN HENG



Luen Heng, a distinguished market expansion specialist, serves as the ambassador for renowned global brands within the Food & Beverage, Beer, Wine, and Spirits domains. With a multifaceted portfolio, we dedicate ourselves to the elevation of brand recognition and the facilitation of market growth.

Our unwavering commitment is rooted in the belief that these esteemed brands deserve a broader audience and expanded presence. With a dedicated team and an intricate understanding of the industry, we ensure that the products we represent find their way to discerning consumers and establishments, enriching their experiences and preferences.

Contact details:

Ryan Tiu Yee Loong (Senior Brand Manager)

Email: ryan.tiu@luenheng.com

Phone number: +60379839000

Web: www.luenheng.com

AIT FINE FOOD



AIT Fine Food has been a trusted importer and leading wholesale distributor of ambient specially & fine food products to the retail sector in Malaysia since 2008. With over 20 years of experience in sales and retail, we have a great understanding of our products, retailers as well as the consumers expectations and demands. Our customers trust or dedicated team to provide guidance an support in providing better food to their customers.

Contact details:

Angie Ng (Marketing Manager)
Email: marketing@aitfinefood.com.my
Phone number: +60327708118
Web: www.aitfinefood.com.my

THE STRAITS WINE COMPANY



THE STRAITS WINE
COMPANY
MALAYSIA

The Straits Wine Company was established in 2006 with a singular focus: to celebrate the art of wine with discerning across Asia. Today, we are leading wine importer, retailer, and distributor with a presence in Singapore and Malaysia. The Straits Wine Company is an advocate for quality and artisanal wine producer located around the world, with a focus on sourcing well-crafted wines produced by passionate and progressive winemakers.

Through the years, the company has grown to become a trusted partner and collaborator of Michelin-starred restaurants, innovative hospitality groups, and luxury hotels-known for our wine expertise and exceptional service alike.

Contact details:

Ms. Ruby Song (Sales & Marketing)

Email: ruby.song@straitswine.com

Phone number: +60378426363

Web: www.straitswine.com.my

TRINKS – FAUSTINO ASIA



TRINKS is proud to be the sole agent for Familia Martinez Zabala wines in Malaysia. Directly from the winery to Malaysia, they strive to be Malaysian's gateway for high quality Spanish wines. Familia Martinez Zabala is a prestigious family who owns some of the leading export brands and an undisputed leader in Rioja DO Gran Reserva category. This winery is one of the largest vineyards landowners in Spanish region with more than 1,300 acres, providing it with nearly half of the total market share of Rioja Gran Reserva wines and a leading Rioja brand in the U.S. market.

Bodegas Faustino has been awarded the prize for Best Exportation Activity at the XII Wine Business and Distribution Awards, which was held by the Spanish Ministry of Agriculture, Fishing and Food. Some of the wines that they will be promoting at this event are wines from Familia Martinez Zabala such as Bodegas Faustino, Campillo, Portia, Marque de Vitoria, Valcarlos or Condesa de Leganza.

Contact details:

Angela Ting (Director)

Email: faustino.asia18@gmail.com

Phone number: +6016333353

Web: www.trinks.com.my

SUNRISE WINES & SPIRITS



For over three centuries, the name Torres has been synonymous with winemaking. Beginning with their initial vine plantings, the Torres family's legacy has thrived. Bodegas Torres embodies a perfect blend of tradition and innovation, pioneering the premium wine and brandy sector.

Their commitment extends to environmental sustainability, led by the 5th generation of the Torres family. At Bodegas Torres, it's not just about producing exceptional wines; it's a legacy of tradition, innovation, and a deep respect for the environment, ensuring the continuity of excellence in winemaking for generations to come.

Contact details:

James Pook

Email: james.pook@sunrisewines.com.my

Phone number: +60362763993

VIE DU VIN



Vie du Vin was founded in 2016 at Kuala Lumpur, the capital of Malaysia. We specialized in the importation and distribution of fine wines to the Malaysia's market. Vie du Vin consists of a small yet professional team; hands on from importing to distributing. The directors, Xavier Guichard & Tan have combined experience of 50 years in fine wine business in Malaysia and assisted by a team of 5 in sales & marketing and logistic operation.

As wine lovers ourselves, we would like our customers to be able to drink the wines at perfect condition. Therefore, the provenance of the wines is our priority. We always use reefer containers and cold truck throughout the supply chain; from the pickup at the winery to the end users in Malaysia.

Contact details:

Tan Kien Aun

Email: tan@activepolar.com

Phone number: +60333592989

Web: www.vieduvin.co

CENTRAL DISTRIBUTION & AGENCY



www.cdasb.com

Distribution of Lifestyle Beverages

CDA, a leading drinks importer in Malaysia, prioritizes premium beverages, particularly those from Spain. Our commitment involves consistently introducing innovative products, providing consumers with unique alternatives.

At the upcoming Open Day, we are excited to present Lambda, an award-winning fruit juice from the Canary Islands. Crafted with precision, Lambda products boast the finest global fruits, delivering purity without additives and enriched with essential vitamins.

Another highlight is Le Tribute Gin from Barcelona's Destilieras MG, a family-run distillery dating back to 1835. Inspired by a rich history of crafting syrups and medicines, Le Tribute Gin offers a fresh perspective. Embodying Barcelona's timeless craftsmanship, it promises a refined gin experience reflecting the region's artis

Contact details:

Jessie Loo

Email: jessieloo@cdasb.com

Phone number: +60176735736

Web: www.cdasb.com



**OFICINA ECONÓMICA Y COMERCIAL
DE LA EMBAJADA DE ESPAÑA EN KUALA LUMPUR**

Level 20, TSLAW Tower , 39, Jalan Kemuning

Kuala Lumpur 55100

Malasia

Teléfono: +60 3 2110 8990

kualalumpur@comercio.mineco.es

www.foodswinesfromspain.com

NIPO 114230035



EUROPEAN UNION



ICEX



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